



Carolyn P. Landis
Managing Member
Catalyst Partners, LLC

Carolyn P. Landis assists corporations to prepare business plans and to acquire capital through private placement investors. For non-profit clients, she guides the strategic planning process and advises on organizational issues. Based in Princeton, NJ, Ms. Landis provides strategic services through Catalyst Partners, LLC where she is a Managing Member. Prior to becoming a consultant, she served as CEO of a computer manufacturing/ refurbishing firm in NY and of a holding company which owned and operated restaurants in NJ. Earlier, she directed consulting, member services, and financial affairs as an officer of a non-profit consortium of 500 universities with headquarters in NJ. Ms. Landis has served on boards of several corporations, universities, and nonprofit organizations. She currently serves as a trustee for McDaniel College and a director of non-profit corporations including: HERS, the premier professional development organization for women in higher education administration; Per Scholas, a corporation which recycles computers, trains computer technicians, and brings technology to underprivileged families; and Food Studies Institute, a nonprofit organization promoting food education. Carolyn and her husband, Mark, live in Princeton, NJ. They have four children.